

NWCS Strategic Planning Meeting Notes Dec. 12, 2016 – 6:30 PM

I. Welcome –

II. Introductions - Each person present introduced themselves and stated their connection to the corporation or interest in strategic planning. Attendees were: Scott Mills, Scott Elzey, Angie Topp, Susanne Tieman, Ginger Butcher, Tim Wilson, Mark Misch, Jeff Miller, Courtney Mader, Bryant Barger, Cami Shelton, Sheila VanCamp, Maribeth Harder, Jim Hiester, Doug Denney, Kathy Thompson, Traci Werling, Anna Collins,

III. Review of last meeting.

Discussed what currently is happening in each school in regards to college and career planning. These items are listed in last month's notes. Items added:

- K-5 JA
- 6-8 JA, students with IEP are participants in the transition conference
- 9-12

IV Goal for today's SPC meeting

- a. Continue to capture our conceptual framework for each stage of student development: K-2, 3-5, 6-8, 9-12.
 - Scott shared information gained at the Career and Technical Institute conference in Las Vegas to help us think through ideas for a conceptual themed framework.
 - Think end in mind and connect back to the beginning.
- b. Begin to work on details to implement these concepts.

V. But first, two video clips regarding the future.

a. The Brain Center at Whipple's (May 15, 1964): This Twilight Zone clip foretold of a world where computers and automation would change the way industry operates. Primarily by replacing humans with machines.

b. Andrew McAfee – What will future jobs look like? (Feb. 2013)

- Take aways: A comparison of two types of people. One, a college educated; manager, doctor, lawyer, engineer, scientist, professor, content producer. (Ted) The other, no college; blue-collar, service, or low-level white-collar worker. (Bill)
- On average, in the 1960's, they tended to lead similar lives. Since the age of automation, Ted's standard of living has stayed relatively constant, Bill's has decreased at an alarming rate.
- In a world of Teds and Bills, there has to be a place in education to help both. We (NWCS SPC) are here to solve the problems of our kids and our community because that is the system we are closest to.
- NWCS is already making strides in helping our students. One parent commented that our elementary schools already look like the picture from the Montessori school.

VI. Imagineering – if we had the money and had the time. (Small groups-20 mins.)

1. What would be our theme for K-2, 3-5, 6-8, 9-12 and why? (Slogan, term). Mark shared the idea for regrouping K-2, 3-4, 5-7, 8-11, 12.

- K-2: Awareness (what I enjoy, soft skills), imagine, dream
- 3-5: Research, exploration (career clusters, interests), make connections (to what I'm learning, to my interests), discover,
- 6-8: Investigate, experience, plan, self-reflect (strengths, passions, interests, knowledge, secondary strengths)
- 9-12: Implement, seeking out experiences (job shadowing), creating a pathway to the career(s) I want, career(s) I don't want

2. Discussion-how could we begin to make that happen.

- Create a "Can Do" attitude.

VII. Lily Grant for improving our Guidance & Counseling program.

- In the process of submitting the grant - \$30,000 (planning)
- Over 5-year period of time equals \$250,000.
- Even if we don't get the grant, SPC can help develop and carry out planning for career.
- SPC will be the focus group as part of the grant process.

VII. Thoughts from the CareerTech Vision 2016

- Balance aptitude and interest
- It's critical to teach the soft-skills (which are actually hard skills).
- Learned how to connect businesses with the school
- 47% of the people with a college degree are working in a job not requiring a 4-year degree.
- There are many good paying jobs out there (even within Ossian) that do not require a 4-year degree.
- Career exploration can be embedded within the curriculum (i.e. research paper on careers, student portfolio linked to career interests, history project career focused, round-table is career focused, mock application process within a field).
- Aurasma: This augmented reality app can be one method to use to help educate students about jobs and careers. We need to think of ways to use technology to educate kids.

VIII. Next Steps

- Administrative team will dial down this feedback to come up with options for themes at each level. We will bring this back in January.
- Consultant folks may come in January/February to meet with us as a focus group.

IX. Next meeting-Jan 16, 2017

X. Adjourn